



Nathan Josephs

Senior product designer

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About Nathan

I'm a Brooklyn based senior product designer utilizing purposeful design to solve complex problems. I just spent 5 plus years in the ad tech space, and before that I worked in telecommunications and at an AI startup.

Education

2016 - 2017

M.A Interactive Design

University of Colorado

2009 - 2014

B.A Advertising

University of Colorado

Work Experience

VIDMOB 2018 - 2023

Senior Product Designer

I worked across the whole spectrum of our product offerings over my 5 years. I started on analytics, then worked on production before moving to reporting and back to analytics.

X.AI 2017 - 2018

Junior Product Designer

I worked primarily on our dotcom designing pages like pricing, home, and the blog.

TIME WARNER 2015 - 2016

Product Voice Designer

Using my copywriting background, I helped design the voice of the product for Time Warners cable product, Spectrum.

Skills

- UI Design
- UX Design
- Product Design
- User Research
- Design Thinking
- Figma
- Sketch
- Photoshop
- After Effects
- Copywriting